

PATHOLOGY ASSOCIATES

NEW Bone Marrow Kits and Test Requisition Program

We are pleased to introduce Pathology Associates new Bone Marrow Kits and Oncology Test Requisition program, effective 11/15/2010.

We have designed this new program in collaboration with all our clients to meet the needs of our Hematology and Oncology practices that we serve throughout the Central Valley.

Key enhancements in this new program are:

- 1.) New bone marrow kits. A simple kit complete with slides, formalin, and tubes. Simply place contents into kit and we will pick it up.
- 2.) A more custom oncology / hematology test requisition to meet the needs of our clients.
- 3.) Addition of a Comprehensive Hematopathology Analysis checkbox to allow clients to order multiple technologies with one single checkmark.
- 4.) Expanded testing options that include: Solid Tumor Mutational Analysis (i.e KRAS in CRC, EGFR mutational analysis in NSCLC).
- 5.) Pathology Associates will do your bone marrow smears for you. Simply place the contents into a purple or green top tube and ship and we will do the rest. This will save staff valuable time.
- 6.) FLOW cytometry turns around times are in the 4-6 hour range once the sample is received. Clients can view their FLOW results the following morning. I.e. a bone marrow is performed at 2:00pm the FLOW result is available by 6:00am next morning.
- 7.) Cytogenetics turnaround times are currently at 7-8 days. This is very fast Vs industry average of 2 weeks.
- 8.) Access to results and Colored reports via online.
- 9.) We accept ALL Insurances.

If you have questions about our new Bone Marrow Kit and Test Requisition program, or any of our services in general, please don't hesitate to call our marketing department directly at (559)246-8540.

Sincerely,

Michael Jones

Marketing Director, Pathology Associates

